



StageClip Limited,  
Knights Farm,  
Avon Dassett,  
Southam,  
Warwickshire.  
CV47 2AS

Co Reg No: 10714821  
VAT Reg No: 267042409

## Virtual Commencement – Content Guidelines

StageClip Virtual Commencement products allow graduates to express their thanks for friends and family in their own words, as well as express their emotions during an important moment of their life.

Although we encourage graduates to express themselves freely, commencement is a formal affair. To that end, we have a set of content guidelines that we use to QA content. Any content flagged as inappropriate based on the following guidelines will be removed from both the virtual ceremony and the StageClip associated with that student.

### **Nudity or sexual content**

Explicit content meant to be sexually gratifying or containing nudity (like pornography) is not allowed. Videos containing fetish content will be also be removed.

### **Harmful or dangerous content**

Videos that encourage others to do things that might cause them to get badly hurt – especially kids – are not allowed. This could be dangerous challenges, pranks, instructions to kill or harm, drug use or creation, eating disorders, violent events, theft or hacking.

### **Hateful content**

We don't support content that promotes or condones violence against individuals or groups based on race or ethnic origin, religion, disability, gender, age, nationality, veteran status, caste, sexual orientation, or gender identity, or content that incites hatred on the basis of these core characteristics.

### **Violent or graphic content**

Violent or gory content that's primarily intended to be shocking, sensational, or gratuitous. Don't encourage others to commit specific acts of violence.

### **Harassment and cyberbullying**

Content that features prolonged name calling or malicious insults (such as racial slurs) based on their intrinsic attributes. These attributes include their protected group status, physical attributes, or their status as a survivor of sexual assault, domestic abuse, child abuse etc. Content uploaded with the intent to shame, deceive or insult a minor.



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### **Criminal acts and references to criminal act**

Any video that contains a criminal act or references a criminal act is not allowed.

### **Copyright infringement**

Only upload videos that you made or that you're authorized to use. This means don't upload videos you didn't make or use content in your videos that someone else owns the copyright to, such as music tracks, snippets of copyrighted programs, or videos made by others.

### **Threats**

Videos containing things like predatory behavior, stalking, threats, harassment, intimidation, invading privacy, revealing other people's personal information, and inciting others to commit violent acts are not allowed.

### **Privacy**

Videos containing personal information of others, or information that could invade somebody else's privacy or sense of safety are not allowed. We also encourage you not to share personal information that is not relevant to commencement.

### **Child safety**

Sexually explicit content featuring minors, content that sexually exploits minors, content showing a minor participating in dangerous activities or encouraging minors to do dangerous activities is strictly prohibited and offending content will be reported to relevant enforcement agencies.

**Note: This list is not exhaustive and StageClip reserve the right to remove any content that it deems to have infringed upon the above guidelines.**